



WMG MANAGEMENT
WASSERMAN MEDIA GROUP

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Chad Reed Signs Exclusive Memorabilia Agreement

Carlsbad, CA – February 16, 2006 – ***Supercross star Chad Reed entered into an exclusive memorabilia agreement with Australian based Autographed Collectables for the 2006 season.***

Staying loyal to his national roots, Reed entered into an exclusive agreement with Australian based Autographed Collectables giving them the exclusive rights to the United States, Canada and Australia to sell autographed Chad Reed merchandise. Autographed Collectables will provide Reed with merchandise to sign and then will sell it on their website www.air23.com.au and at various other retailers throughout the contract territory.

"I was thrilled that I was able to work with a company from back home" remarked Reed after the deal was finalized. The arrangement is a win-win for both parties; simplifying the demand placed on Reed by various organizations for his autograph and giving Autograph Collectables the exclusive rights to market Reed's highly sought autograph; especially in his two key markets, Australia and the United States. Look for the newly signed goods to hit the market in the near future.

Chad Reed is sponsored by: Yamaha, Thor, Parts Unlimited, AMP'D Mobile, Unbound Energy Drink, Alpinestars, and Scott.

Any information about Chad Reed can be directed to Bob Moore at WMG Management.

Through its roster of high profile athletes and corporate sponsorship deals, WMG Management is recognized as the leading action sports management company. Led by Steve Astephen, the company represents superstars, and manages blue chip sponsorships for their athletes. WMG Management's clients include Nate Adams, Bob Burnquist, Tara Dakides, Bucky Lasek, Dave Mirra, Ryan Nyquist Travis Pastrana and Chad Reed. WMG Management is a division of Wasserman Media Group.

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